



# Business Administration

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| Course Number:          | <b>BUAD 298</b>   |
| Course Title:           | <b>SMALL BUSINESS MANAGEMENT</b>  |
| Credits:                | 3   |
| Calendar Description:   | This course introduces students to rational problem solving and decision-making process that will be applied to typical marketing, management and financial concerns that small business managers need to address. Other topics that will be explored include growing a business, franchising, family businesses, succession planning, and exit strategies ( <i>also offered by Distance Education</i> ). |
| Semester and Year:      | <b>WINTER 2021</b>  |
| Prerequisite(s):        | BUAD 116, 123, 128, 195   |
| Corequisite(s):         | No  |
| Prerequisite to:        | No  |
| Final Exam:             | Yes   |
| Hours per week:         | 3   |
| Graduation Requirement: | BBA, Management Specialty Required<br>Diploma, Management and Marketing Options - Elective  |
| Substitutable Courses:  | No  |
| Transfer Credit:        |   |
| Special Notes:          |   |
| Originally Developed:   | 1993  |
| EDCO Approval:          | May 2016  |







## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study amage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**