

Business Administration

Professors

Course Captain Scott Overland	250-492-4305 3291 ext.	P08 Email Virtual Meeting Only	soverland@okanagan.bc.ca

Learning Outcomes

1. Analyze and evaluate the impact of business decisions on the organization's performance and the environment. 2. Apply critical thinking skills to identify and solve complex business problems. 3. Demonstrate effective communication skills in written and oral forms. 4. Work effectively in teams to achieve organizational goals. 5. Understand the role of ethics and social responsibility in business. 6. Apply knowledge of business law and contracts. 7. Demonstrate financial literacy and understanding of financial statements. 8. Understand the importance of customer service and marketing. 9. Apply knowledge of human resources management. 10. Understand the role of technology in business operations.

Required Texts/Resources

Supply Chain Management: Strategy, Planning, and Operation, 7/E Sunil Chopra,
Northwestern University

Etext option:

