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### Learning Outcomes

Upon completion of this course students will be able to

- explain the role of creativity and innovation for value creation and competitiveness.
- assess key innovation management concepts, processes and arguments.
- apply diagnostic and analytical skills for detecting and resolving innovation challenges.
- communicate ideas, intentions and outcomes to diverse audiences both orally and in writing.
- explain how continuous development of knowledge and skills relate to the innovation process.

### Course Objectives

This course will cover the following content:

**Notes**

All assignments are due at the start of the lecture on the due date. Assignments that are not submitted on time will be docked 10% for each day the assignment is late.

No assignments will be accepted after the marked assignments have been returned to the class; after that date the student will receive a zero for the mark on that assignment.

Term Paper and assignments (designated by professor) are submitted in 'hard' copy to your Professor, and an electronic copy (in either .doc or PDF file formats) to the Relevant Turnitin Dropbox on Moodle. The electronic copies will be submitted to the Turnitin plagiarism detection service to check for Plagiarism (see STUDENT CONDUCT AND ACADEMIC HO

Course Schedule

|              |       |   |                            |
|--------------|-------|---|----------------------------|
| Week of:     |       | Wednesday Jan. 3 Classes begin<br>Monday Feb. 12 Family Day – <i>no classes</i><br>Tuesday Feb. 13 to Feb 16 Mid-semester Study Break – <i>no classes</i><br>Friday Mar. 30 to Monday Apr. 2 Easter – <i>no classes</i><br>Thursday Apr. 12 Last Day of Regularly-scheduled classes | Davila -D<br>Silverstein-S |
| Jan.         | 1-5   | Introduction<br>How You Innovate Determines What You Innovate   | Intro, D: Ch 1             |
|              | 8-12  | What is Innovation and How Do We Leverage It<br>Assignment #1 and peruse lecture notes; watch Joel Barker Video   | D: Ch 2                    |
|              | 15-19 | How to Design a Winning Innovation Strategy<br>Organizing for Innovation  | D: Ch 3                    |
|              | 22-26 | <b>Assignment 1 Due:</b> Canadian Productivity & the Role of Innovation<br>Innovation Artifact Assignment Presentations Begin   | D: Ch 4                    |
| Jan.<br>Feb. | 29-2  | Designing the Process of Innovation   | D: Ch 5<br>(S-Intro)       |
|              | 5-9   | How to Measure Innovation<br>Lesson Plan Proposal Due – Groups of 4   | D: Ch 6                    |
|              | 12-16 | READING BREAK ( <i>Feb 8 to 13 – no classes</i> )   |                            |
|              | 19-23 | Rewarding Innovation<br>Individual Project Proposal Due   | D: Ch 7                    |
| Feb.<br>Mar. | 26-2  | Learning Innovation<br>The Ten Faces of Innovation Discussion<br>My Innovation Assignments Begin  | D: Ch 8                    |
|              | 5-9   | Cultivating Innovation<br>My Innovation Assignments Presented   | D: Ch 9                    |
|              | 12-16 | Applying the Innovation Rules<br>My Innovation Assignments Presented  | D: Ch 10                   |

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.”