

# Business Administration

Course Number: **BUAD 330**

Course Title: **INTERNATIONAL BUSINESS**

Credits: **3**

Calendar Description:



**Evaluation Procedure**

Course Participation & Assignments	20%
Research Paper	25%
Mid-term Exam	25%
Final Exam	30%
Total	100%

**Notes****Course Participation & Miscellaneous Assignments (20%)**

You will receive a grade based on your participation in various in-class assigned case assignments, discussions, exercises, and quizzes. Penalty for late assignments will be 10% per calendar day.

**Research Paper (25%)**

Your research paper is an individual effort. Choose a topic that you would like to research in depth and that focuses on a particular aspect of Global Business. You might want to look at some of the topics from the text to get some ideas. This could be an international business, i.e.: energy, automotive; or a topical issue such as corruption or ethics in international businesses or economic theory relating foreign exchange policy, the IMF or compensation practices for multinational companies. These are but a few possible topics. Please, no papers on sweat shops.

You will be required to submit a brief proposal to your professor before you proceed on or before Wednesday October 2. The proposal presented on one page should include:

- A brief description of your topic and **the research question you will attempt to answer**
- Why this topic is of interest to you and how it may use or help you with your other course work
- A brief outline of research sources you will use.

The paper must be in the format of an academic report, including proper formatting, footnotes, references, etc. The body should be at least 10 pages, double-spaced. All papers must be carefully prepared and proofed. Extensive outside sources must be cited in the paper where necessary and a complete bibliography must be included. You must use APA format for citations, bibliography, etc. The Okanagan College Library has a handout with details about APA format.

Your term papers must be **submitted in both digital form (.doc or PDF) on Moodle. and a hardcopy** in class. Please ensure that appropriate credit is given for your source materials. Your professor will provide an Evaluation Sheet handout that will be used as a guide in grading your paper. Electronic papers will be submitted to Turn-it-in, a sophisticated software program that will detect plagiarism from published sources and the internet. Term papers must be submitted in digital form (.doc or PDF) on Moodle before midnight of Nov.26.

**Mid-Term Exam (25%)**

## Course Schedule

2019 Week of:			
Sept.	4	Course Introduction TED Discussion with Yuval Noah Harari <a href="https://www.youtube.com/watch?v=szt7f5NmE9E">https://www.youtube.com/watch?v=szt7f5NmE9E</a>	Streaming Video Ch. 1
	9-13	Globalization & Country Differences in Political Economy	Ch. 2
	16-20	The Cultural Environment <b>Ease of Doing Business Assignment – Due</b>	Ch. 3
	23-27	Ethics in International Business International Trade Theories	Ch. 4, 5
Sept/Oct	30-4	Political <input checked="" type="checkbox"/>	

