Professors

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Learning Outcomes

Notes

Exams (45%) During the semester, there is a mid-term and final exam. These assessments evaluate your comprehension of strategic management concepts and your application of critical thinking and problem-solving skills to "real-life" situations. To pass this course, you must achieve a passing grade average (50%) in the mid-term and final exams. Missed exams cannot be rescheduled without a medical certificate or other supporting evidence. Inconvenience to the student is not a valid reason for missing scheduled exams.
Online Quizzes (10%) These quizzes are to evaluate your comprehension of text readings.
Team Case Analyses Each team (4-5 members) is responsible for a written case report, 4 oral case presentations and board evaluations. All of the cases to be used for analysis are in your text. Refer to the schedule of dates on Moodle, under the "Class Preparation" and "Syllabus" topic, for your team's submission and presentation dates.

software is set up properly and everyone is familiar with its operation. Each team is responsible for submitting a PowerPoint handout (3 slides per page) to the professor **prior** to the presentation.

Individual Case Board Evaluations (5%)

Course Schedule

2019 Week of:		Wednesday, Sept 4 - Classes Start Monday, October 14 ï Thanksgiving (no classes) Monday, November 11 ï Remembrance Day (no classes) Wednesday, December 4 ï Last Day of Regular Classes	
Sept.	2 ï 6	Introduction/Course Expectations Strategic Management Process Overview of Harvard Case Analysis Method	Text Ch 1 Case Study Handout
	9 ï 13	Strategy Making Tasks Importance and Development of Strategy Industry and Competitive Analysis Practice with Harvard Case Analysis Method Competition in the Craft Beer Industry	Text Ch 2 and 3 Online quiz ï Ch 1 & 2
	16 ï 20	Strategic Thinking and Analysis Company Resources and Capabilities Tesla Motors in 2018	Text Ch 4 Online quiz ï Ch 3 & 4 Assignment 1 Due
	23 ï 27	Strategy Formulation I Generic Competitive Strategies Tesla Motors in 201896 Tf1 0 0 1 225.77 469.63 Tm0 g0m0 g0	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral