

Business Administration

Course Number: **BUAD 351**

Course Title: **TOURISM PLANNING AND DEVELOPMENT**

Credits: 3

Calendar Description: This course explores the theories of tourism planning and sustainable development. The roles and interrelationships between government, non-government organizations, and the sector are examined in the context of local, national and international policy and planning frameworks. Learners examine the ecological and environmental impacts of tourism, tourism master plans, and global

which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for*

This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation