

# Business Administration

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| Course Number:          | <b>BUAD 412</b>  |
| Course Title:           | <b>STRATEGIC PERFORMANCE MANAGEMENT</b>  |
| Credits:                | 3  |
| Calendar Description:   | Students will gain experience in assessing performance from a multiple of perspectives. To begin, students will learn the "planning, doing and reviewing" components inherent in performance management processes. Further, they will gain experience with the integration of strategy execution and performance measurement. Students will engage in the delivery of meaningful performance feedback. <i>(also offered by Distance Education)</i> |
| Semester and Year:      | <b>WINTER 2024</b>   |
| Prerequisite(s):        | BUAD 269, 340  |
| Corequisite(s):         | No   |
| Prerequisite to:        | No   |
| Final Exam:             | No   |
| Hours per week:         | 3  |
| Graduation Requirement: | Elective – BBA, Management and Human Resources Management Specialty areas  |
| Substitutable Courses:  | No   |
| Transfer Credit:        | No   |
| Special Notes:          | Students with credit for BUAD 379 Topic: Strategic Performance Management cannot take BUAD 412 for further credit.   |
| Originally Developed:   | June 2008  |

**Professor**



